

1st Nordic Co-Production Forum

1st Nordic Co-production Forum and Seed Forum Haugesund to be launched at 34th Norwegian International Film Festival 2006

■■■■ With recent changes in public film financing regulations across Europe and the growing importance of international co-funding, the Norwegian International Film Festival and content financing consultancy *peacefulfish* have initiated the first Nordic Co-production Forum (21st/22nd August) which aims at bringing Nordic and European producers together to join

forces on feature film projects. In addition, *peacefulfish* and Seed Forum International have initiated the first pitching platform between content production companies and private investors, the Seed Forum Haugesund (20th/21st August), to tackle the still significant lack of private funding for capital intensive media projects in Europe.

■■■■ International film production has become so complex that it is necessary to participate in co-productions if you want to have an opportunity to realise your projects. In order to realise one's own visions, it may be necessary to help others to realise theirs, to establish contacts and to get them to participate in co-productions, so-called twin productions. This has become an established tradition in the Nordic countries. The fear, prevalent a few years ago, of producing so-called Europuddings has proven to be groundless, because the industry has become better at selecting what is necessary and sufficient for the realisation of its projects without this being at the expense of content. The time has now come to become better at exploiting such possibilities outside the Nordic countries.

both regarding size of budget and the production process. Closer ties between Nordic producers and the British market will also provide better opportunities for international marketing.

We are proud that so many accomplished and well-established British producers have shown interest in forming contacts with the Nordic countries, and I wish all the participants the best of luck in the next two days, which I hope you will find interesting, informative and fruitful.

This co-production forum, which we hope will be the first of many, focuses on the UK. An important reason for choosing the UK is because independent film production there has a lot in common with Nordic film production,

Truls Kontny
Managing Director
Norwegian Film Commission

NEW NORDIC FILMS 2006

NORDIC
CO-PRODUCTION
FORUM



Hosts: The Norwegian International Film Festival, New Nordic Films, peacefulfish

» **LOCATION:** Maritim Cinema

MONDAY 21st AUGUST:

3.30 – 4 P.M.: *Introduction*

By **Gunnar Johan Løvrik**, Director, The Norwegian International Film Festival; **David Powell**, HMA, British Embassy Norway; **Thierry Baujard**, CEO, peacefulfish.

4 – 6.30 P.M.: *Regional funds in Scandinavia*

Panel Chairman: **Arild Kalkvik**, PricewaterhouseCoopers. Presentations of different regional funds from Scandinavia: **Charlotte Appelgren**, Cine-Regio; **Tomas Eskilsson**, CEO, Film i Väst; **Svein Andersen**, Filmcamp Målselv; **Ulrik Bolt Jørgensen**, Øresund Film Commission; **Markku Flink**, POEM; **Sjur Paulsen**, Filmkraft Rogaland; **Guttorm Pettersson**, SF Norge.

6.30 – 7 P.M.: *Presentations of the MEDIA Programme and EURIMAGES*

By **Nils Klevjer Aas**, Norwegian Film Fund; **Sidse Hellebø-Hansson**, Media Desk Norway.

TUESDAY 22nd AUGUST

10 – 10.15 A.M.: *Welcome*

By **Thierry Baujard**, peacefulfish; **Truls Kontny**, Norwegian Film Commission; producer **Sigurjon "Joni" Sighvatsson**, Palomar Pictures.

10.15 – 11.45 A.M.: *Co-production inside Scandinavia*

Panel chairman: **Gunnar Rehlin**, Film critic, Sweden.

Panel: **Svend Abrahamsen**, Nordic Film & TV Fund; **Elin Erichsen**, Norwegian Film Fund; **Peter Hald**, Swedish Film Institute; **Jørgen Ramskov**, Danish Film Institute; **Petri Kempainen**, Finnish Film Foundation; **Tomas Eskilsson**, Film i Väst; **Laufey Gudjonsdottir**, Icelandic Film Centre; **Sigve Endresen**, producer, Motlys; **Helena Danielsson**, producer, Hepp Film.

12 – 1.30 P.M.: *European co-production*

Input: **John Cairns**, producer, Parkland Films, "A British Production coming to Norway" Panel chairman: **Marc Lauriac**, peacefulfish Panel: **Marko Röhr**, producer, MRP; **Finn Gjerdrum**, producer, Paradox; **Snorri Thorisson**, CEO, Pegasus – Panarctica; **Zorana Piggott**, Head of Production, Film and Music Entertainment; **Truls Kontny**, Managing Director, Norwegian Film Commission; **Adrian Wootton**, Chief Executive, Film London; **Hubert Best**, Lawyer, Bird and Bird.

2.30 – 5.30 P.M.: *"Open Water Market"*

Open forum for all participants to make contacts and/or pitch their projects to others. With **Juliane Schulze** and **Marc Lauriac** from peacefulfish.

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